STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI – 600 086 (For Candidates admitted during the academic year 2007-08)

SUBJECT CODE: CS/MO/WT54

B.C.A. DEGREE EXAMINATION – NOVEMBER 2009 FIFTH SEMESTER

COURSE PAPER TIME	: WEB DESIGNING TECHNIQUES			MAX. MARKS: 50	
	. 1/2 1	IOUNS	Section – A	(10 X 1 = 10)	
Answer all the questions:					
Choose the correct answer:					
1. If you are utable.	sing tab	les to control lay	out you should use	for appearance of text in a	
a) mark-up		b) attributes	c) style sheets	d) properties	
2. Page designs should be forwarded to choose link colours that can confuse their views.					
a) True			b) False		
3. To create white background colour the attribute can be set to					
a) < body bgcolor = "#FFFFFF">			b) < body bgcolor	b) < body bgcolor = "white">	
c) < body bgcolor = "*TTTTTT">			d) Both a and b		
4. Large number of pages are gathered from the web using a process called					
a) stacking	g	b) traffic	c) spidering	d) linking	
5. A directory that contains another directory is known as					
a) sub dir	ectory	b) directory	c) parent directory	d) root directory	
Fill in the bla	nks:				
6 is an example of a top-level domain.					
7. The word b	log is a	short form of	•		
8 scrip	t code i	s used to specify	element of a character se	et to encode the script.	
9. Content Ma	anageme	ent Systems are b	pased on		
10. URL has 3	3 key pa	rts, they are host	address, scheme and		

Section - B

(5 X 2 = 10)

Answer all the questions:

- 11. What are the steps involved while building your web?
- 12. State the basics of scripting.
- 13. Define Hyperlink. Name the types of Hyperlinks.
- 14. List any do's and don'ts of Graphics
- 15. What are the tasks involved in Web Site maintenance?

Section - C

 $(6 \times 5 = 30)$

Answer any six questions:

- 16. Discuss the steps involved in planning your site.
- 17. Write short notes in working with forms.
- 18. Explain how page layouts help in effective navigation.
- 19. Explain on working of search engines.
- 20. Discuss on flash content for the site.
- 21. Discuss on testing your site.
- 22. Explain the Site Management Process.
- 23. Explain the basics of Web Design.
