

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086

SUBJECT CODE: 15SC/UI/CS23

PAPER : CORPORATE SOCIAL RESPONSIBILITY
TIME : 3 HOURS

MAX.MARKS:100

SECTION – A

ANSWER ALL QUESTIONS IN 50 WORDS EACH.

(10X2=20)

1. Define Development.
2. What is CSR?
3. What is sustainable development?
4. Explain Social Auditing.
5. Define Management.
6. What is the meaning of business ethics?
7. What are welfare and safety initiatives?
8. Define corporate conscience?
9. Bring out the link between NGO's and corporate sector.
10. What is regulatory framework?

SECTION – B

ANSWER ANY FIVE QUESTIONS IN 250 WORDS EACH.

(5X8=40)

11. Explain the nature of CSR.
12. Bring out the significance of Social Auditing.
13. Write briefly on Market initiatives
14. Explain the recent trends in environmental CSR.
15. What are the government initiatives in promoting CSR in India?
16. What are the CSR initiatives of Association of Corporates?
17. Bring out the role of NGOs and its impact on corporate behavior.
18. Differentiate social auditing and compliance check list.

SECTION – C

ANSWER ANY TWO QUESTIONS IN 1000 WORDS EACH.

(2X20=40)

19. Discuss the Global scenario of CSR.
20. Critically analyse CSR in India.
21. Discuss Polarsis CSR initiatives.
22. Write in detail compliance checklist for CSR.
