

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2015-16 and thereafter)

SUBJECT CODE: 15CM/ME/BE55

B.Com.(CS) DEGREE EXAMINATION APRIL 2019
CORPORATE SECRETARYSHIP
SIXTH SEMESTER

COURSE : MAJOR – ELECTIVE
PAPER : BUSINESS ENVIRONMENT
TIME : 3 HOURS

MAX. MARKS: 100

Section A

Answer ALL the questions.

(10 x 2 = 20)

1. Define the term business environment.
2. What is business ethics?
3. What is an economic system?
4. What is meant by social entrepreneur?
5. State the social objectives of Business.
6. Define the term quality circle.
7. What is meant by consumerism?
8. Define consumer dispute.
9. What is globalization?
10. What is SAARC?

Section B

Answer Any FIVE questions.

(5 x 8 = 40)

11. Explain the concept of business ethics.
12. What are the features of capitalism?
13. Explain the compensation for layoff.
14. State the objectives of workers participation in management.
15. Briefly explain the consumer movement in India.
16. Write short notes on a) WTO b) GATT.
17. What are the basic objectives of economic planning?

Section C

Answer Any TWO questions.

(2 x 20 = 40)

18. Discuss the various factors affecting the business environment.
19. Examine the role of the government in business.
20. Discuss the social responsibilities of businessman to various parties.
21. Explain the important provisions of consumer protection act.
