

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2015-16 and thereafter)

SUBJECT CODE:15CM/MC/ED65

B.Com. DEGREE EXAMINATION APRIL 2019
COMMERCE
SIXTH SEMESTER

COURSE : MAJOR – CORE
PAPER : ENTREPRENEURSHIP
TIME : 3 HOURS **MAX. MARKS: 100**

Section A

Answer ALL the questions. **(10 x 2 = 20)**

1. Define Entrepreneurship.
2. Who is drone entrepreneur?
3. Give the meaning of small industries service institute.
4. What do you mean by project?
5. Define the term feasibility study.
6. What is innovation?
7. Write a note on sole proprietorship..
8. Define project formulation.
9. What do you mean by E-commerce?
10. Identify any four barriers to Entrepreneurship.

Section B

Answer Any FIVE questions. **(5 x 8 = 40)**

11. Explain the functions of entrepreneur.
12. Explain the role of entrepreneur in economic development.
13. What are the various stages in project formulation?
14. Enumerate the significance of a business plan.
15. Discuss the various sources of idea generation of for a business.
16. Discuss the various feasibility studies.
17. Distinguish Entrepreneur and Intrapreneur.
18. Explain the SWOT analysis of a business venture.

Section C

Answer Any TWO questions. **(2 x 20 = 40)**

20. Discuss the various internal and external factors influences the entrepreneurs.
21. Prepare a Model Project Report of your new venture.
22. Briefly explain the factors that determines the choice of business organization.
23. Discuss the problems and recent trends in women entrepreneurs in India.
