

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2016-17)

SUBJECT CODE: 16CM/ME/SL55

B.B.A DEGREE EXAMINATION APRIL 2019
BUSINESS ADMINISTRATION
SIXTH SEMESTER

COURSE : MAJOR – ELECTIVE
PAPER : SUPPLY CHAIN AND LOGISTICS MANAGEMENT
TIME : 3 HOURS **MAX. MARKS: 100**

Section A

Answer ALL the questions. **(10 x 2 = 20)**

1. Define 'Reverse Logistics'.
2. What do you mean by Bull-whip effect in SCM?
3. What is a supply chain?
4. What is worldwide sourcing?
5. What do you understand by logistics management?
6. Expand 'JIT'.
7. What is the basic concept behind Inter-modal movement?
8. What do you understand by green supply chain?
9. What is global logistics'?
10. Define '3 PL'.

Section B

Answer Any FIVE questions. **(5 x 8 = 40)**

11. Identify the major drivers of supply chain performance.
12. Describe the physical distribution functions.
13. Define 'Packaging'. Explain the different types of packaging.
14. Enumerate the objectives of logistics management.
15. Discuss the various steps involved in the process of sourcing decision/purchasing procedure.
16. How does IT plays a crucial role in effective and value added SCM? Give suitable examples.
17. Discuss the issues and challenges of global supply chain management.

Section C

Answer Any TWO questions. **(2 x 20 = 40)**

18. Elucidate the scope and functions of supply chain management.
19. Describe the four modes of transportation, identifying the most significant characteristics of each.
20. Discuss the objectives and principles of material handling system.
21. Discuss various global logistics trends.
