STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 86 (For candidates admitted during the academic year 2015 – 2016 and thereafter)

SUBJECT CODE: 15SC/AE/SE45

B.A./B.Com./B.V.A. DEGREE EXAMINATION, APRIL 2019 BRANCH III - SOCIOLOGY FOURTH SEMESTER

COURSE : ALLIED – ELECTIVE

PAPER : SOCIAL ENTREPRENEURSHIP

TIME : 3 HOURS MAX.MARKS: 100

SECTION - A

ANSWER ALL QUESTIONS NOT EXCEEDING 50 WORDS EACH. (10X2=20)

- 1. Define social entrepreneurship.
- 2. What is social bricoleur?
- 3. State the importance of social entrepreneurship.
- 4. Differentiate between an enterprise and social enterprise.
- 5. Define altruism.
- 6. What are the benefits that non-profits can bring to partnership?
- 7. State the need for women entrepreneurs in India.
- 8. Name any two female social entrepreneurs.
- 9. What is the vision of child line India foundation?
- 10. Who developed the principles of grameen bank? What is its main objective?

SECTION - B

ANSWER ANY FIVE QUESTIONS NOT EXCEEDING 250 WORDS EACH. (5X8=40)

- 11. Explain the current trends in social entrepreneurship.
- 12. Describe the advantages and disadvantages of corporate philanthropy.
- 13. Elucidate the means of raising funds for a non profit social venture.
- 14. Briefly explain the benefits of corporate social responsibility.
- 15. Explore the barriers faced by women initiated social enterprises.
- 16. Delineate the important features of Kellogg social enterprise.
- 17. Explain the goals of ford foundation.
- 18. Bring out the importance of social entrepreneurship.

SECTION - C

ANSWER ANY TWO QUESTIONS NOT EXCEEDING 1200 WORDS EACH. (2x20=40)

- 19. Examine the various types of social entrepreneurship.
- 20. Discuss the factors leading to entrepreneurial success.
- 21. Examine a case of a female entrepreneur in India.
- 22. Analyze any two cases of social enterprise in practice.
