

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2004-05 & thereafter)

SUBJECT CODE : CM/MC/ED54

B.Com. DEGREE EXAMINATION NOVEMBER 2009
COMMERCE
FIFTH SEMESTER

COURSE : MAJOR – CORE
PAPER : ENTREPRENEURIAL DEVELOPMENT
TIME : 3 HOURS MAX. MARKS : 100

SECTION – A

ANSWER ALL QUESTIONS: (10 x 3 = 30)

1. Differentiate between Entrepreneur and Intrapreneur.
2. State the economic factors influencing Entrepreneurship.
3. Identify the problem associated with women entrepreneur.
4. What are the differences between business idea and business opportunity?
5. Write a note on Venture Capital.
6. Explain the term Shadow Price.
7. Is the term Appraisal different from Evaluation.
8. What are the main constituents of operating cost
9. What is seed capital assistance?
10. Who is Fabian entrepreneur?

SECTION – B

ANSWER ANY FIVE QUESTIONS: (5 x 6 = 30)

11. What are the various phases of project life cycle?
12. Explain the different types of Entrepreneur.
13. State the objectives of cost benefit analysis. Distinguish financial analysis from cost benefit analysis.
14. What are the factors to be considered while deciding the ownership pattern?
15. What is PERT? Explain its salient features. State its demerits and merits.
16. What are the promotional activities of IFCI?
17. Discuss the role of commercial banks of entrepreneurial development.

SECTION – C

ANSWER ANY TWO QUESTIONS:

(2 x 20 = 40)

- 18. Explain the causes for slow growth of entrepreneurship in India.
- 19. What is feasibility analysis? Explain the principles of feasibility analysis.
- 20. What do you mean by project formulation? Explain the different aspects of project formulation.
- 21. A project has the following time schedule

Activity	1-2	1-4	2-5	3-6	3-7	4-6	5-8	6-9	7-8
Duration	3	2	5	10	6	5	2	5	5

Construct the network diagram and ascertain the critical path and its duration.

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