

**STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI-86**  
**(For candidates admitted during the academic year 2016–17)**

**SUBJECT CODE: 16VF/VM/EI56**

**B.Voc. DEGREE EXAMINATION, NOVEMBER 2018**  
**FOOD PROCESSING AND QUALITY CONTROL**  
**FIFTH SEMESTER**

**COURSE : MAJOR CORE**

**PAPER : ENTREPRENEURIAL INITIATIVES**

**TIME : 3 HOURS**

**MAX.MARKS : 100**

**SECTION- A**

**ANSWER ALL QUESTIONS:**

**(20 X 1 = 20)**

**I. Choose the correct answer:**

1. DIC is
  - a) District Industries Centre
  - b) Development Industrial Centre
  - c) District Investment Centre
  - d) Development Infrastructure Centre
2. One of the below is not a characteristic of an entrepreneur
  - a) Leadership
  - b) Wanting to be famous
  - c) To earn money
  - d) Independent
3. For controlling an enterprise a women should have --- % of financial assistance
  - a) 41
  - b) 51
  - c) 31
  - d) 49
4. The 5Ms of an entrepreneur are
  - a) Man, Money, Machine, Materials and Methods
  - b) Man, Money, Marketing, Materials and Methods
  - c) Money, Machine, Materials, Manufacture and Methods
  - d) Money, Machine, Materials ,Manager and Margin

**II. Fill in the blanks:**

5. Expand FLO \_\_\_\_\_.
6. DWCRA is \_\_\_\_\_.
7. SIDBI is \_\_\_\_\_.
8. Rural Projects are funded by \_\_\_\_\_.
9. Life timer is \_\_\_\_\_.

**III. State whether true or false:**

10. Entrepreneur likes to have locus of control.
11. Entrepreneurship is a vision.
12. Stree Sakthi package provides financial assistance upto Rs.25000.
13. MUN is Model United Nations.
14. Indira Nooyi is a successful entrepreneur.

**IV. Answer in a line or two:**

15. Name any two successful entrepreneurs in the food industry.
16. Define Entrepreneurship.
17. Define Venture capitalist.
18. Differentiate Fabian and Drone entrepreneurs.
19. Intrapreneur.
20. Kiran Majumdar.

**SECTION B****ANSWER ANY FOUR QUESTIONS:****(4×10=40)**

21. What are the different steps involved in an entrepreneurial process?
22. What are the entry barriers for women entrepreneurs and steps to overcome them.
23. Discuss the need for entrepreneurship education.
24. Give an account of the classification of Entrepreneurs.
25. Discuss the success of an entrepreneur with the help of a case study.
26. Differentiate between a Manager and Entrepreneur.

**SECTION C****ANSWER ANY TWO QUESTIONS:****(2×20=40)**

27. Enumerate the different components of a Business Project Proposal.
28. Explain the characteristics of a successful entrepreneur.
29. Discuss the schemes that facilitate women entrepreneurs in India.
30. Describe the History of entrepreneurship in Modern India.

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