

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086
(For candidates admitted during the academic year 2015-2016)
B. A. DEGREE EXAMINATION, November 2018
SUBJECT CODE: 15SC/UI/CS23

BRANCH III – SOCIOLOGY
PAPER : CORPORATE SOCIAL RESPONSIBILITY
TIME : 3 HOURS

MAX.MARKS:100

SECTION – A

ANSWER ALL QUESTIONS IN 50 WORDS EACH

(10X2=20)

1. Define CSR.
2. Give the meaning of sustainable development.
3. What is the significance of compliance checklist?
4. What are the types of social responsibility?
5. Name two business leaders as a good example of corporate responsibility.
6. Define Globalisation
7. Which industries show poor corporate responsibility?
8. Define Stakeholder.
9. What is the most important corporate responsibility?
10. Is value based management a 'do-gooder' ploy?

SECTION – B

ANSWER ANY FIVE QUESTIONS IN 250 WORDS EACH

(5X8=40)

11. When and why do you think people started discussion CSR?
12. What responsibilities do companies have towards their customers?
13. Has the internet changed CSR in any way?
14. Highlight the government initiatives for promoting CSR in India.
15. Analyse the role of NGOs and its impact on corporate behavior
16. Explain corporate social audit.
17. What responsibilities do companies have towards child labour
18. Are American companies the most CSR conscious in the world?

SECTION – C

ANSWER ANY TWO QUESTIONS IN 1200 WORDS EACH.

(2X20=40)

19. Write an essay on CSR-Indian Scenario.
20. Analyse the companies that you think are leaders in CSR.
21. Discuss the industries that are most irresponsible.
22. Examine TATA's three pronged approach to fulfill its CSR objectives.