

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 86
DEPARTMENT OF COMMERCE
END SEMESTER EXAMINATION NOV 2018
INVESTMENT PLANNING

TIME: 3 HOURS
Max. Marks: 100

SUB CODE: 15CM/UI/IP23

SECTION-A

ANSWER ALL QUESTIONS

(10 x 2 = 20)

1. What do understand by the term "Investment"?
2. Define the term bond.
3. State the features of money market.
4. What are the constituents of the Indian Financial System?
5. Why do individuals need to make investment?
6. State the need for investor awareness on the risks involved in investing.
7. What are the different types of Risk?
8. What do you understand by the term portfolio diversification?
9. State the apex body governing the capital market.
10. State any 2 market linked investment products.

SECTION-B

ANSWER ANY FIVE QUESTIONS

(5 x 8 = 40)

1. Explain the instruments traded in Capital Market.
2. How is an investment portfolio appraised and reviewed?
3. What are the different methods of measuring risk and return?
4. Explain the regulations governing the investments of individuals.
5. Explain the different types of investments that are available for an individual investor.
6. Explain the different strategies of investment adopted by an investor.
7. Explain the different ways by which the grievances of the investor are redressed?

SECTION-C

ANSWER ANY TWO QUESTIONS

(2 x 20 = 40)

8. Discuss in detail the role of SEBI in regulating the stock exchanges in India.
 9. Discuss in detail the steps involved in making decisions on investments.
 10. What do you understand by portfolio? Explain the techniques of diversification.
 11. Explain the factors influencing the prices of different types of security and their valuation.
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