

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086
(For candidates admitted during the academic year 2018–2019)

SUBJECT CODE: 18CE/MC/PS14

B.A. DEGREE EXAMINATION, NOVEMBER 2018
ENGLISH AND COMMUNICATION SKILLS
FIRST SEMESTER

COURSE : MAJOR CORE
PAPER : PRESENTATION SKILLS
TIME : 3 HOURS

MAX. MARKS: 100

SECTION A

I. Write short essays for any four of the following questions in about 150 words each.
(4x15 = 60 marks)

1. Discuss the role of persuasion in presentation. Explain with an example.
2. Why is providing a reference list at the end of your presentation significant?
3. Elaborate on the do's and don'ts while preparing visual information for presentations.
4. What is post-presentation interaction?
5. List out at least three rhetorical devices that can create impactful presentations and illustrate with examples.
6. Describe the key features of a good handout that can increase the effectiveness of a presentation.

SECTION B

II. Answer the following. **(2x20= 40 marks)**

7. Prepare a detailed presentation on the topic of 'Women's Empowerment.' Give adequate details of the content, visual aids and delivery techniques.
8. Prepare a detailed presentation on the topic of 'Do Facebook and Instagram Really Help Us in Staying Connected?' Give adequate details of the content, visual aids and delivery techniques.
