

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2015 – 2016 and thereafter)

SUBJECT CODE: 15CM/MC/BO14

B.Com. (A & F) DEGREE EXAMINATION NOVEMBER 2018
ACCOUNTING AND FINANCE
FIRST SEMESTER

COURSE : MAJOR – CORE
PAPER : BUSINESS ORGANISATION AND MANAGEMENT
TIME : 3 HOURS **MAX. MARKS: 100**

SECTION – A

ANSWER ALL QUESTIONS: (10 x 2 = 20)

1. What do you mean by BPO and KPO?
2. Write a note on Family Business.
3. Define delegation and decentralisation.
4. What do you mean by organising?
5. What are the benefits of training?
6. What is span of control?
7. What is communication?
8. Define control.
9. What are the differences between ethics and morals?
10. Write a note on Environment Friendly Management.

SECTION – B

ANSWER ANY FIVE QUESTIONS: (5 x 8 = 40)

11. Distinguish between Partnership and Joint Stock Company.
12. What are the advantages and limitations of planning?
13. Explain Maslow's Theory of Motivation.
14. Explain the importance of communication.
15. Explain the different styles of leadership.
16. What are the ethical implications of business policies and decisions?
17. What do you mean by mergers and acquisitions? What are the reasons for mergers and acquisitions?

SECTION – C

ANSWER ANY TWO QUESTIONS: (2 x 20 = 40)

18. Explain the social responsibilities of business towards various groups.
19. Discuss the 14 principles of management according to Henry Fayol.
20. Explain the steps involved in the selection of employees.
21. Describe the process and importance of control.
