

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086
(For candidates admitted during the academic year 2015– 2016& thereafter)

SUBJECT CODE: 15HS/MC/IT14

B. A. DEGREE EXAMINATION, NOVEMBER 2018
BRANCH IA– HISTORY AND TOURISM
FIRST SEMESTER

COURSE : MAJOR - CORE
PAPER : INTRODUCTION TO TOURISM
TIME : 3 HOURS **MAX.MARKS:100**

SECTION – A

I. ANSWER ALL THE QUESTIONS IN 30 WORDS EACH. (10X3=30)

1. Resort hotels
2. International tourist
3. Mahabalipuram
4. Bharat Darshan tourist trains
5. Jim Corbett national park
6. Define environmental tourism
7. World Tourism Day
8. Green Tourism
9. Desert Safari
10. ITDC

SECTION – B

II. ANSWER ANY FIVE QUESTIONS IN 300 WORDS EACH. (5X8=40)

11. Write a note on medical tourism in India.
12. Discuss about the back waters of Kerala.
13. Explain the functions of a travel agency in the promotion of tourism.
14. Explain Eco tourism.
15. Discuss the wild life conservation in India.
16. Give a note on geographic information system's application in tourism.
17. Explain tourism and the human rights value.
18. Write a note on Incredible India.

SECTION – C

III. ANSWER ALL THE QUESTIONS IN 1000 WORDS EACH. (3X10=30)

19. a) Discuss about the basic components and elements of tourism.
(OR)
b) Explain various types of tourism.
20. a) Give an account on the heritage sites of India.
(OR)
b) Explain agro tourism.
21. a) Discuss the role of information technology in tourism development.
(OR)
b) Describe the tourism administration in India.
