

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2015-16 and thereafter)

SUBJECT CODE : 15CM/PE/IB14

M.Com. DEGREE EXAMINATION APRIL 2018
COMMERCE
FOURTH SEMESTER

COURSE : ELECTIVE
PAPER : INTERNATIONAL BUSINESS
TIME : 3 HOURS

MAX. MARKS: 100

SECTION – A

ANSWER ANY SIX QUESTIONS: (6x10=60)

1. Enumerate the activities of International Business.
2. Explain India's recent trade performance.
3. Explain any five export promotion scheme of India.
4. Explain the functions of IMF.
5. Write short notes on (a) world Bank (b) IDA (c) UNCTAD
6. How does WTO recognize special needs of developing and the least developed countries?
7. Explain the role of SAARC summit in south Asian countries and its impact.
8. What is Balance of Payment? Discuss components of Balance of Payment.

SECTION – B

ANSWER ANY TWO QUESTIONS: (2x20=40)

9. Explain various modes of entry into International business.
10. Explain the role and importance of EXIM policy in Economic Development.
11. Enumerate the objectives and functions of WTO.
12. Explain the various causes of disequilibrium in Balance of Payment.
