

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2015 – 16 and thereafter)

SUBJECT CODE: 15CM/PC/CR24

M.Com. DEGREE EXAMINATION APRIL 2018
COMMERCE
SECOND SEMESTER

COURSE : CORE
PAPER : CORPORATE GOVERNANCE AND SOCIAL RESPONSIBILITY
TIME : 3 HOURS **MAX. MARKS: 100**

SECTION – A

ANSWER ANY SIX QUESTIONS: (6 x 10 = 60)

1. Explain the need and importance of Corporate Governance.
2. Discuss the roles and responsibilities of Board of Directors.
3. Elucidate the impact of globalisation on Business Ethics.
4. Highlight the ethical issues in Advertising.
5. Write an elaborate note on CSR.
6. Describe the objectives of Corporate Governance.
7. Explain the purpose and significance of Compliance and Risk Management Committee.
8. Elaborate on the Whistle Blower's Protection.

SECTION – B

ANSWER ANY TWO QUESTIONS: (2 x 20 = 40)

9. Critically examine the Stakeholder Theory of Corporate Governance.
10. How do you relate Investor Protection and Corporate Governance?
11. Examine the issues relating to practicing Ethics in Business.
12. Describe the Archie Carroll model of CSR in detail.

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