

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086

SUBJECT CODE: 15SC/UI/CS23

PAPER : CORPORATE SOCIAL RESPONSIBILITY

TIME : 3 HOURS

MAX.MARKS:100

SECTION – A

ANSWER ALL QUESTIONS IN 50 WORDS EACH.

(10X2=20)

1. Define Corporate social responsibility?
2. What is Social auditing?
3. Define Management.
4. What is Social compliance?
5. Mention any two CSR activities in the social field.
6. Differentiate NGO and INGO
7. Mention any two advantages of CSR.
8. Bring out the difference between Philanthropy and CSR?
9. What is corporate governance?
10. Define sustainable development.

SECTION – B

ANSWER ANY FIVE QUESTIONS IN 250 WORDS EACH.

(5X8=40)

11. Explain how CSR can be utilized for sustainable development.
12. Bring out the nature of CSR.
13. Write a note on regulatory framework to ensure CSR.
14. Briefly discuss compliance checklist.
15. Explain CSR activities in the social field.
16. Examine the global scenario of CSR.
17. Analyse CSR initiatives of Association of Corporate.
18. Discuss the role of social auditor.

SECTION – C

ANSWER ANY TWO QUESTIONS IN 1000 WORDS EACH.

(2X20=40)

19. Critically analyse the role of Government initiatives for promoting CSR in India.
20. Explain CSR activities in the environmental field.
21. Discuss TATA initiatives for promoting CSR
22. Trace the history of CSR in India.
