

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 86
(For candidates admitted from the academic year 2015–2016 and thereafter)

SUBJECT CODE: 15HS/AE/IH45

B. A./B.V.A. DEGREE EXAMINATION APRIL 2018
FOURTH SEMESTER

COURSE : ALLIED - ELECTIVE
PAPER : INDIAN HERITAGE AND TOURISM
TIME : 3 HOURS. MAX. MARKS: 100

SECTION – A

ANSWER ALL QUESTIONS. EACH ANSWER NOT TO EXCEED 30 WORDS:
(10 X 3 = 30)

1. Travel Agency
2. Leisure tourism
3. Sustainable tourism
4. Bhajans
5. Kathakali
6. Terracotta crafts
7. Milad-un-Nabi
8. Red Fort
9. Thomas Cook
10. IATA

SECTION – B

ANSWER ANY FIVE QUESTIONS. EACH ANSWER NOT TO EXCEED 300 WORDS:
(5 X 8 = 40)

11. Discuss the nature and scope of Tourism.
12. Write a note on wild life sanctuaries in South India.
13. Explain eco-tourism.
14. Discuss on the folk dances of India.
15. Give a note on South Indian cuisine.
16. Give a note on secular monuments.
17. Write a note on Salar Jung museum.
18. Discuss the promotion of Indian tourism under five year plans.

SECTION – C

**ANSWER ALL QUESTIONS. EACH ANSWER NOT TO EXCEED 1000 WORDS:
(3 X 10 = 30)**

19. a) Discuss about the components and elements of Tourism.

(OR)

b) The physical features of India maintain a complimentary nature – Elaborate.

20. a) Explain the fairs and festivals of India.

(OR)

b) Discuss the heritage sites in India.

21. a) Evaluate the recommendations of various tourism committees in India since Independence.

(OR)

b) Write a note on positive and negative impact of Tourism on economy.
