

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 86
(For candidates admitted during the academic year 2015 –2016& thereafter)
SUBJECT CODE: 15SW/AE/SE45

B.Sc./B.B.A./B.C.A./B.Com DEGREE EXAMINATION APRIL 2018
FOURTH SEMESTER

COURSE : ALLIED - ELECTIVE

PAPER : SOCIAL ENTERPRISE MANAGEMENT

TIME : 3 HOURS

MAX. MARKS: 100

SECTION – A

ANSWER ALL THE QUESTIONS. EACH ANSWER NOT TO EXCEED 50 WORDS:
(10x3=30)

1. Give the meaning of Public Sector.
2. What is social enterprise?
3. Who is an entrepreneur?
4. What is meant by social Entrepreneurship?
5. What do you understand by the term 'Vision'?
6. What is meant by development of a product?
7. What is meant by marketing?
8. Mention two documents for registering an enterprise.
9. What is meant by social impact of Social enterprise.
10. Expand PRA and RRA.

SECTION – B

ANSWER ANY 5 QUESTIONS. EACH ANSWER NOT TO EXCEED 300 WORDS:
(5x6=30)

11. Briefly discuss the importance of Public – Private Partnership in the field of Social Enterprise Management.
12. Explain the concept of Social Enterprise citing suitable examples.
13. Explain the characteristics of a Social Entrepreneur.
14. Write a brief note on the roles played by a social entrepreneur.
15. Briefly describe the objectives of a Social Enterprise.
16. Write short notes on the Foreign Contribution (Regulation) Act, 2011.
17. Explain the methods used to measure Social Enterprise.
18. Explain the challenges faced by Social Enterprises in measuring their impact.

SECTION – C

ANSWER ANY 2 QUESTIONS. EACH ANSWER NOT TO EXCEED 1200 WORDS:
(2x20=40)

19. Give a detailed account of the historical development of Private and Third Sector with regard to Social Enterprise Management.
20. Choose any one of the case studies you are familiar with regard to successful social entrepreneur and highlight the areas of your learning from it.
21. Discuss in detail the salient features of the Logical Framework Analysis.
22. Write a detailed note on the Tamil Nadu Societies Registration Act, 1975.
