

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 86
(For candidates admitted during the academic year 2015– 2016 and thereafter)

SUBJECT CODE: 15SC/AE/SE45

B.A./B.Com./B.V.A. DEGREE EXAMINATION, APRIL 2018
BRANCH III - SOCIOLOGY
FOURTH SEMESTER

COURSE : ALLIED – ELECTIVE
PAPER : SOCIAL ENTREPRENEURSHIP
TIME : 3 HOURS

MAX.MARKS: 100

SECTION – A

ANSWER ALL QUESTIONS NOT EXCEEDING 50 WORDS EACH. (10X2=20)

1. What is meant by corporate philanthropism?
2. Define innovation.
3. What is social enterprise?
4. List the sources of fund-raising for social ventures.
5. What is CSR?
6. Highlight the various forms of non-profit partnerships.
7. What is meant by women's social entrepreneurship?
8. List any two prominent women entrepreneurs from India.
9. Highlight the vision statement of 'Childline India'.
10. Write a short note on Jaipur Foot.

SECTION – B

ANSWER ANY FIVE QUESTIONS NOT EXCEEDING 250 WORDS EACH. (5X8=40)

11. Who are referred to as social engineers? Explain their unique characteristics.
12. Highlight the importance of assessing new opportunities in social entrepreneurship.
13. Give a brief account of business plan interventions in social enterprise.
14. Specify the social entrepreneurship initiatives of SuchiMukherji.
15. Elucidate the social enterprise practice of Ford Foundation.
16. Project the current trends in social entrepreneurship.
17. Is social entrepreneurship required in present day society? Explain.
18. Identify the barriers to innovative social enterprises initiated by women in India.

SECTION – C

ANSWER ANY TWO QUESTIONS NOT EXCEEDING 1200 WORDS EACH. (2x20=40)

19. Give a detailed explanation of the factors leading to entrepreneurial success.
20. 'Non-profit intentions form the basis of social entrepreneurship' – Comment.
21. Bring out the achievements of VandanaLuthra as a social entrepreneur.
22. Elaborate the contributions of Grameen Bank as a social enterprise to the society.
