

POSTCARD FROM... LIVERPOOL

# Business in Beatles' city

Pooja Lalwani talks about a transformative experience at the Liverpool Hope Business School

It has been my passion to pursue an internationally recognised course in Business



Administration, and Stella Maris College in Chennai gave me an excellent breakthrough for this dream. The three-month Postgraduate Certificate in International Business (PCIB) programme at Stella Maris offered sessions which combined industry and academic connectivity alongside basic research inputs, allowing a student like me to develop a nuanced understanding of business administration. I was motivated when I was accorded the Outstanding Student of Class 2017 award for my excellent performance in the programme. I was also provided the opportunity to seek admission to the International MBA at the Liverpool Hope Business School, U.K.

### Opportunities

On completion of the certificate course at Stella Maris, a group of 10 students along with me integrated into this programme at the Hope B-School. The professors at the school are rigorously research-driven and their unique teaching approaches broaden our



NAME: Pooja Lalwani  
COLLEGE: Liverpool Hope University, U.K.  
COURSE: International Masters of Business Administration

thinking, both in theory and practice. They are friendly and are available for guidance whenever needed. The university offers great opportunities for students to work on various non-academic projects as well, such as volunteering at youth and cultural festivals. I am taking the lead as a student organiser for the Big Hope 2 (2018) International Conference on Youth Leadership.

The interactive classroom sessions broaden my academic understanding and help me relate it to real-life experiences. A fascinating part of the IMBA programme was when I was working as a Trainee Consultant at Northern Power Women to help the business and client with the upcoming GDPR

(General Data Protection Regulation) legislation in England. Additionally, I was shortlisted for the Liverpool Hope Insight to Business Awards 2018 after being nominated by the business tutors. The glorious moment was when I was offered an internship with Vodafone, Manchester.

### Vibrant atmosphere

Liverpool is a dynamic and bustling metropolis famed for being the cultural capital of Europe, apart from being well-known as the city of the Beatles. The multicultural environment adds to the vibrancy of the city that thrives on cultural diversity. The Liverpool *paneer tikka* is an all-time favourite here. At the International Hub at Hope, we celebrate Holi, Diwali and other Indian festivals with grandeur. We joyously recreate a little India in our campus, ensuring that we hardly miss home.

The skills and values that I have gained from this course are remarkable. Hope University has helped shape my personality, has provided me promising career prospects and above all, has given me a transformative learning experience which I will always cherish.

Pooja Lalwani is currently pursuing the International Masters of Business Administration degree at Liverpool Hope University, U.K.