

**STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.**  
**(For candidates admitted during the academic year 2015 – 2016 and thereafter)**  
**SUBJECT CODE: 15CM/MC/EC34**

**B.Com./B.Com.(CS) DEGREE EXAMINATION NOVEMBER 2017**  
**COMMERCE**  
**CORPORATE SECRETARYSHIP**  
**THIRD SEMESTER**

**COURSE : MAJOR – CORE**  
**PAPER : BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY**  
**TIME : 3 HOURS** **MAX. MARKS: 100**

**SECTION – A**

**ANSWER ALL QUESTIONS:** **(10 x 2 = 20)**

1. Define Business Ethics.
2. What is ethical dilemma?
3. Difference between stock holder and stake holder.
4. What do you mean by Corporate Governance?
5. Write short notes about CSR.
6. Explain the term Code of Conduct.
7. What are the three facets of environmental ethics?
8. What is whistle blowing?
9. What is insider trading?
10. What is globalization?

**SECTION – B**

**ANSWER ANY FIVE QUESTIONS:** **(5 x 8 = 40)**

11. Explain the scope and objectives of Business Ethics.
12. State the importance of Business Ethics.
13. Describe the types and functions of Board Committee.
14. What are the ethical issues in advertising?
15. Describe the importance of Corporate Social Responsibility.
16. What are all the Environmental challenges to business?
17. Identify a few socially responsible business practices prevalent today.

**SECTION – C**

**ANSWER ANY TWO QUESTIONS:** **(2 x 20 = 40)**

18. What is CSR? – How is it useful to shareholders, Employees and community?
19. Arguments for and against business ethics – Discuss.
20. Discuss in detail the ethical issues in finance.
21. Draw and explain the management structure of corporate governance.

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