

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.

(For candidates admitted during the academic year 2016 - 2017)

SUBJECT CODE: 16CM/MC/HM34

B.B.A DEGREE EXAMINATION NOVEMBER 2017

BUSINESS ADMINISTRATION

THIRD SEMESTER

COURSE : MAJOR – CORE
PAPER : HUMAN RESOURCE MANAGEMENT
TIME : 3 HOURS

MAX. MARKS: 100

SECTION – A

ANSWER ALL QUESTIONS:

(10 x 2 = 20)

1. Define HRM.
2. What do you mean by personnel management?
3. What are the components of manpower planning?
4. State the objectives of job analysis.
5. Define training.
6. Define performance appraisal.
7. Define Motivation.
8. What do you mean by compensation?
9. What is carrier planning?
10. Define promotion.

SECTION – B

ANSWER ANY FIVE QUESTIONS:

(5 x 8 = 40)

11. Write a detailed note on the objectives of HRM.
12. Discuss the primary and secondary objectives of personnel management.
13. Briefly examine the process of job analysis.
14. What are the factors determining recruitment?
15. What are the importances of training?
16. Write a detailed note on Herzberg theory of motivation.
17. How the promotions are classified?

SECTION – C

ANSWER ANY TWO QUESTIONS:

(2 x 20 = 40)

18. Describe the functions of HRM.
19. Examine the process involved in Recruitment.
20. Discuss the modern methods of performance appraisal.
21. Discuss the essentials of a sound grievance procedure.
