

**STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2016 - 2017)**

SUBJECT CODE: 16CM/MC/BS34

**B.B.A DEGREE EXAMINATION NOVEMBER 2017
BUSINESS ADMINISTRATION
THIRD SEMESTER**

**COURSE : MAJOR – CORE
PAPER : BUSINESS AND SOCIETY
TIME : 3 HOURS**

MAX. MARKS: 100

SECTION – A

ANSWER ALL QUESTIONS:

(10 x 2 = 20)

1. What is Micro Environment?
2. What do you mean by Cultural Adaptation?
3. When should an employee blow the whistle?
4. What do you mean by Laissez-faire?
5. What is Quality circle?
6. What is Corporate Governance?
7. Define Consumerism.
8. Why do all business organization have social responsibility?
9. What are the main objectives of consumer protection Act?
10. What is Essentials of commodities Act 1955?

SECTION – B

ANSWER ANY FIVE QUESTIONS:

(5 x 8 = 40)

11. How ethical Dilemmas arise in the workplace?
12. Explain the Salient Features of Socialist system.
13. Examine the benefits of Workers Participation in Management.
14. Bring out the difference between corporate sustainability and CSR.
15. Explain the role and its power on Redressal of consumer dispute council.
16. What are unfair trade practices?
17. Write explanatory notes with special reference towards employees :
a. Retrenchment b. Layoff c. Fringe Benefits and d. ESI

SECTION – C

ANSWER ANY TWO QUESTIONS:

(2 x 20 = 40)

18. Explain the various external factors affecting the business and its environment.
19. Explain the charter of ethical guidelines to be followed in marketing and ethical objections against the advertising.
20. State briefly the sustainable development in managing environmental issues.
21. Describe important legislation for consumer protection Act.
