

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2015 – 2016 and thereafter)

SUBJECT CODE: 15CM/MC/BO14

B.Com. (A & F) DEGREE EXAMINATION NOVEMBER 2017
ACCOUNTING AND FINANCE
FIRST SEMESTER

COURSE : MAJOR – CORE
PAPER : BUSINESS ORGANISATION AND MANAGEMENT
TIME : 3 HOURS **MAX. MARKS: 100**

SECTION – A

ANSWER ALL QUESTIONS: (10 x 2 = 20)

1. What do you mean by Self-Help Group?
2. Write a note on Family Business.
3. Define management.
4. What do you mean by delegation and decentralisation?
5. What is motivation?
6. What are the qualities of a successful leader?
7. What is communication?
8. Define control.
9. What is social responsibility?
10. Write a note on Environment Friendly Management.

SECTION – B

ANSWER ANY FIVE QUESTIONS: (5 x 8 = 40)

11. Discuss the objectives of business.
12. What are the functions of management?
13. Explain the factors influencing span of control.
14. Discuss the steps in the process of control.
15. Explain the different styles of leadership.
16. Define business ethics. Explain the need for business ethics.
17. What do you mean by mergers and acquisitions? What are the reasons for mergers and acquisitions?

SECTION – C

ANSWER ANY TWO QUESTIONS: (2 x 20 = 40)

18. Explain the social responsibilities of business towards various groups.
19. Discuss the importance of planning. Bring out the limitations of planning.
20. Explain the different types of training.
21. Describe the process and importance of communication.
