

**STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086**  
**(For candidates admitted during the academic year 2015– 2016& thereafter)**

**SUBJECT CODE: 15HS/MC/IT14**

**B. A. DEGREE EXAMINATION, NOVEMBER 2017**  
**BRANCH IA– HISTORY AND TOURISM**  
**FIRST SEMESTER**

**COURSE : MAJOR - CORE**  
**PAPER : INTRODUCTION TO TOURISM**  
**TIME : 3 HOURS** **MAX.MARKS:100**

**SECTION – A**

**I. ANSWER ALL THE QUESTIONS IN 30 WORDS EACH. (10X3=30)**

1. Define Heritage Tourism.
2. What are the elements of Tourism?
3. Mention the Eco Tourism resources in India.
4. Give an account of Buddhist Circuits in India.
5. What was the impact of Indian Railways in tourism?
6. Write a briefly on the promotion of Medical Tourism in Tamilnadu.
7. Environmental Protection for Tourism.
8. Define the Carrying capacity.
9. Write about the significance of Golden Triangle.
10. Write a short note on Rural Tourism.

**SECTION – B**

**II. ANSWER ANY FIVE QUESTIONS IN 300 WORDS EACH. (5X8=40)**

11. Write about the basic components of tourism.
12. Describe the heritage sites in Tamilnadu.
13. Explain about special trains.
14. Narrate the functions of NTO.
15. Describe the uses of Telecommunication Techniques.
16. Discuss the importance of wildlife conservation for tourism.
17. What is website? How are websites changing the marketing of the tourist product?
18. Discuss the contribution of TTDC to tourism.

**SECTION – C**

**III. ANSWER ALL THE QUESTIONS IN 1000 WORDS EACH. (3X10=30)**

19. a) Write about the functions of National Tourism Administrations (NTAs).  
(OR)  
b) Describe the significance of World Heritage sites in India.
20. a) Explain the policy of Government of India in the matter of protection of environments.  
(OR)  
b) Write an essay on future trends in the development of tourism in India.
21. a) Write an essay on the salient features of ITDC.  
(OR)  
b) Explain the uses of technology in the Hospitality industry.

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