

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 86
(For candidates admitted from the academic year 2008 –2009 & thereafter)

SUBJECT CODE: VC/AC/TR24

B. A. DEGREE EXAMINATION APRIL 2009
BRANCH I - HISTORY
SECOND SEMESTER

COURSE : ALLIED - CORE
PAPER : TOURISM PRODUCT

TIME : 3 HOURS. MAX. MARKS: 100

SECTION – A

ANSWER ALL QUESTIONS. EACH ANSWER NOT TO EXCEED 30 WORDS:
(10 X 3 = 30)

- | | |
|--------------------------|---------------------|
| 1. Corbett National Park | 6. Tour Operator |
| 2. Medical Tourism | 7. C R S |
| 3. T G V | 8. Sir John Sargent |
| 4. Caravan | 9. Cruises |
| 5. Menu Planning | 10. Visa |

SECTION – B

ANSWER ANY FIVE QUESTIONS. EACH ANSWER NOT TO EXCEED 250 WORDS:
(5X 8= 40)

11. Given an account of the Buddhist monuments in India.
12. Describe any five important Wild life sanctuaries of India
13. Trace the historical growth of Airline Industry
14. What are the various types of Beverages?
15. What are the various types of Itineraries?
16. What is the significance of CRS in Tourism Industry?
17. Discuss the importance of WTO
18. What are the procedures to obtain a passport?

SECTION – C

ANSWER ALL QUESTIONS. EACH ANSWER NOT TO EXCEED 1000 WORDS:
(3 X 10 = 30)

19. a) Describe the important Mughal Monuments and its importance in Tourism.
Or
b) Uttaranchal is an important Tourist Destination. Describe its features. .2..

20. a) Transport is the backbone of the Tourism industry. Elucidate.
Or
b) What are the various types of Accommodation?
21. a) Discuss the scope of the Travel Agency.
Or
b) What is the Role of NTO in the implementation of National Tourism Policy?
