

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2004-2005 & thereafter)

SUBJECT CODE : **CM/MO/PM44**

B.Com. DEGREE EXAMINATION APRIL 2009
COMMERCE
FOURTH SEMESTER

COURSE : **MAJOR – OPTIONAL**
PAPER : **PERSONNEL MANAGEMENT**
TIME : **3 HOURS** **MAX. MARKS : 100**

SECTION – A

ANSWER ALL QUESTIONS: (10 x 3 = 30)

1. What are the three aspects of personnel management?
2. List the internal factors affecting recruitment.
3. Define manpower planning.
4. How does training differ from development?
5. What is 360° performance appraisal?
6. Explain the Statutory Minimum Wage.
7. What are the features of an incentive plan?
8. What are Occupational Diseases?
9. Explain negative motivation.
10. What is executive development?

SECTION – B

ANSWER ANY FIVE QUESTIONS: (5 x 6 = 30)

11. “Objectives are pre-determined goals or ends at which individual or group activity in an organization is aimed” – Discuss.
12. “The process of man power planning is a multi step process” – Explain.
13. Trace the steps in a selection procedure.
14. What does a sound wage and salary administration try to achieve?
15. How can QWL be improved?

16. What is retraining? When is it necessary?
17. What are the health provisions given under the Factories Act?

SECTION – C

ANSWER ANY TWO QUESTIONS:

(2 x 20 = 40)

18. Elaborate the functions of Personnel Management.
19. “There is little agreement on the best method to evaluate performance” – Discuss.
20. Compare Maslows’ and Herzberg’s theory on motivation.
21. Explain the managerial grid and discuss the different styles of leadership.

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