

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.  
(For candidates admitted during the academic year 2004-2005 & thereafter)

SUBJECT CODE : **CM/MO/BE64**

**B.Com. DEGREE EXAMINATION APRIL 2009**  
COMMERCE  
SIXTH SEMESTER

COURSE : **MAJOR – OPTIONAL**  
PAPER : **BUSINESS ENVIRONMENT**  
TIME : **3 HOURS**

**MAX. MARKS : 100**

**SECTION – A**

ANSWER ALL QUESTIONS: ( 10 x 3 = 30 )

1. What do you understand by Business environment?
2. How Ethics is different from Morality?
3. What is a mixed economy?
4. Give an instance of regulatory role of Govt. in business?
5. What is a Quality circle?
6. What is the difference between lay off and lock out?
7. What is consumerism?
8. Can a public citizen object to a misleading advertisement under the consumer protection law in India?
9. Expand ASEAN.
10. What is globalization?

**SECTION – B**

ANSWER ANY FIVE QUESTIONS: ( 5 x 8 = 40 )

11. What do you understand by 'sustainable development'?
12. Briefly explain the external environmental factors of business.
13. Show the differences between capitalistic and socialistic patterns of economy.
14. Do you think that the Trade Union has no longer any role in the context of MNC in India?

15. What makes consumer exploitation under the consumer protection Act in India.
16. What are the barriers in foreign trade?
17. How is global warming a serious issue in the modern world?

**SECTION – C**

ANSWER ANY TWO QUESTIONS:

( 2 x 20 = 40 )

18. Discuss the role and importance of Culture in Business decisions and practices?
19. “In spite of globalization and free market economy, the State and the Govt have a definite role in an economy of a nation”. Do you agree? What is the ideal kind of role and involvement that Indian Government play for the country’s progress.
20. Examine the proposition of social security measures being a business imperative strategy for the corporate growth.
21. Discuss the important provisions under the consumer protection Act 1996 with special regard to exploitation of consumers in luxury products.

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