

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 86
(For candidates admitted during the academic year 2015 – 2016)

SUBJECT CODE: 15SC/AE/SE45

B.A./B.Com./B.V.A. DEGREE EXAMINATION, APRIL 2017
BRANCH III - SOCIOLOGY
FOURTH SEMESTER

COURSE : ALLIED – ELECTIVE
PAPER : SOCIAL ENTREPRENEURSHIP
TIME : 3 HOURS

MAX.MARKS: 100

SECTION – A

ANSWER ALL QUESTIONS NOT EXCEEDING 50 WORDS EACH. (10X2=20)

1. What is Social Entrepreneurship?
2. Bring out any two differences between enterprise and social enterprise.
3. Define Altruism.
4. Specify the names of any four women entrepreneurs from India.
5. Write any two significant social contributions of Childline India.
6. Who are referred to as social engineers?
7. List down the factors leading to entrepreneurial success.
8. What does CSR mean?
9. Highlight the barriers to innovative social ventures of women.
10. What is social venture?

SECTION – B

ANSWER ANY FIVE QUESTIONS NOT EXCEEDING 250 WORDS EACH. (5X8=40)

11. Bring out the relationship between Corporate Philanthropism and Social Enterprise.
12. Highlight the importance of Social Entrepreneurship.
13. How do non-profit partnerships motivate social entrepreneurship?
14. Give a brief account of the innovative social enterprises initiated by women.
15. Elucidate the contributions of Maharishi Institute towards social enterprise practice.
16. Explain the social bricoleur and social constructionist types of social entrepreneurship.
17. Reflect upon the process of fund-raising for social ventures.
18. Specify the case analysis of any one woman entrepreneur from India.

SECTION – C

ANSWER ANY TWO QUESTIONS NOT EXCEEDING 1200 WORDS EACH. (2x20=40)

19. Explicate the early forms of social entrepreneurship. Bring out the current trends.
20. Highlight the importance of recognizing and assessing new opportunities in social entrepreneurship.
21. Give a critical evaluation of the business plan interventions in social enterprise.
22. Write a detailed note on the social enterprise practice of Aravind Eye Hospital, Madurai.
