

**STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.**  
**(For candidates admitted during the academic year 2015 – 16 and thereafter)**

**SUBJECT CODE: 15CM/PC/CR24**

**M.Com. DEGREE EXAMINATION APRIL 2017**  
**COMMERCE**  
**SECOND SEMESTER**

**COURSE : CORE**  
**PAPER : CORPORATE GOVERNANCE AND SOCIAL RESPONSIBILITY**  
**TIME : 3 HOURS** **MAX. MARKS: 100**

**SECTION – A**

**ANSWER ANY SIX QUESTIONS: (6 x 10 = 60)**

1. Distinguish between agency theory and stakeholder theory of corporate governance.
2. Why is it felt that director and board development is very important in aiming for a better governed corporation?
3. Explain the concept of shareholder activism.
4. State the various objectives of Business Ethics.
5. Discuss CSR principles and strategies.
6. Explain the benefits of good corporate governance.
7. What are the pre-requisites for a whistle – blowing mechanism to work effectively?
8. Discuss ethical and social issues in advertising.

**SECTION – B**

**ANSWER ANY TWO QUESTIONS: (2 x 20 = 40)**

9. “Corporate Governance Ratings: A Saviour for Investors”. Elucidate briefly on this Statement.
10. Discuss the evolution of Corporate Social Responsibility in India.
11. “Corporate Governance as Risk Mitigation”. Explain.
12. Explain the various duties of the Board of Directors.

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