

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 86
(For candidates admitted from the academic year 2015–2016)

SUBJECT CODE: 15HS/AE/IH45

B. A./B.V.A. DEGREE EXAMINATION APRIL 2017
FOURTH SEMESTER

COURSE : ALLIED - ELECTIVE
PAPER : INDIAN HERITAGE AND TOURISM
TIME : 3 HOURS. MAX. MARKS: 100

SECTION – A

ANSWER ALL QUESTIONS. EACH ANSWER NOT TO EXCEED 30 WORDS:
(10 X 3 = 30)

1. Definitions of Tourism.
2. Elements of Tourism.
3. River Godavari.
4. North Indian Plains.
5. Bharatnatyam.
6. Pushkar fair.
7. Ivory Carving.
8. Chennai Museum.
9. Write few lines about TTDC.
10. Taj Mahatsov

SECTION – B

ANSWER ANY FIVE QUESTIONS. EACH ANSWER NOT TO EXCEED 300 WORDS:
(5 X 8 = 40)

11. Write a brief note on the Geographical components of India.
12. Analyze the significance of rivers in the Himalayan group.
13. Enumerate the importance of Cultural tourism in India.
14. Narrate the important tourist circuits in India.
15. Explain the functions of NTO.
16. Trace the relationship between tourism and recreation.
17. State the recommendations on the National Action Plan of 1992.
18. Discuss the importance of Mammallapuram dance festival in promoting tourism.

SECTION – C

**ANSWER ALL QUESTIONS. EACH ANSWER NOT TO EXCEED 1000 WORDS:
(3 X 10 = 30)**

19. a. Explain the growth of Tourism in Modern India.
(OR)
b. Discuss the impact of Tourism on wildlife in India.
20. a. Describe the folk dances of Tamil Nadu in tourism promotion.
(OR)
b. Write an essay on the Handicrafts of India.
21. a. Narrate the significance of ITDC in promoting tourism in India.
(OR)
b. Explain about the scope and importance of Eco-Tourism?
