

March 20, 2017

**SIMPLY CHENNAI**

Cover Story

## **Sharan Apparao, 54**

**GALLERIST AND ENTREPRENEUR**

A WELL-KNOWN NAME IN THE art scene in the country, Sharan Apparao took her first steps in the industry with a curated exhibition 34 years ago. She owns and runs Apparao Galleries, and was named one of the top women entrepreneurs in India by FICCI. However, she feels that she has a lot left to do. She plans to return to working in the field of arts history and outreach, and building a think-tank of sorts across disciplines.

### **→ ON WOMEN IN ARTS**

I think being a woman in the arts is often an advantage. You can get away with more edgy ideas. Besides, women are more intuitive and that is a huge asset in our field. It has helped me a lot in getting where I wanted to. I did have a first mover advantage in the city, but I can safely say that the industry has lesser gendered problems than the others. The one thing I often notice though is that women are less likely to play corrupt political games in a work environment, something that comes more naturally to men. Women at work are more upfront.

