

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086
(For candidates admitted during the academic year 2015 – 2016 & thereafter)

SUBJECT CODE: 15HS/MC/IT14

B. A. DEGREE EXAMINATION, NOVEMBER 2016
BRANCH I A– HISTORY AND TOURISM
FIRST SEMESTER

COURSE : MAJOR - CORE

PAPER : INTRODUCTION TO TOURISM

TIME : 3 HOURS

MAX.MARKS:100

SECTION – A

I. ANSWER ALL THE QUESTIONS IN 30 WORDS EACH.

(10X3=30)

1. Define Tourism
2. Amenities
3. Visa
4. Adventure Tourism
5. Sustainable Tourism
6. Modern Mass Media Techniques
7. Wildlife Sanctuary
8. Eco-Systems
9. NTO
10. CRS

SECTION – B

II. ANSWER ANY FIVE QUESTIONS IN 300 WORDS EACH.

(5X8=40)

11. What is the use of Computers in Air lines?
12. Write about WTO.
13. Write about Desert Safari?
14. What are the elements of Tourism?
15. Write about role and function of TTDC in promoting Tourism.
16. What are the functions of NTO?
17. Differentiate between Tourist and Traveler.
18. Write about Eco – Tourism?

SECTION – C

III. ANSWER ALL THE QUESTIONS IN 1000 WORDS EACH.

(3X10=30)

19. a) What are the basic components of Tourism?

(Or)

b) Write about types of Tourism.

20. a) Write about wild life Sanctuaries in India.

(Or)

b) Write about Rail Transport.

21. a) What are the future trends in Tourism?

(Or)

b) Write about the world Heritage sites in Tamilnadu.
