

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086
(For candidates admitted during the academic year 2015– 2016)

SUBJECT CODE: 15HS/AC/HM35

B. A. DEGREE EXAMINATION, NOVEMBER 2016
BRANCH IA – HISTORY AND TOURISM
THIRD SEMESTER

COURSE : ALLIED– CORE
PAPER : HOSPITALITY MANAGEMENT AND CATERING
TIME : 3 HOURS MAX.MARKS:100

SECTION – A

I. ANSWER ALL QUESTIONS IN 30 WORDS EACH. (10x3=30)

1. Capsule Hotels.
2. Pension.
3. Types of Rooms.
4. Night Audit.
5. Front Office Equipment.
6. Classification of Hotels.
7. ITC Hotels.
8. Mention the types of plan in the hotel.
9. Message Slip.
10. List out the major Chains of Hotels in India.

SECTION -B

II. ANSWER ANY FIVE QUESTIONS IN 300 WORDS EACH. (5x8=40)

11. Write a note on the factors of classification of Hotels.
12. Discuss about the various kinds of supplementary forms of Accommodation.
13. Write a short note on the Role of Public Relation Officer.
14. Explain the staffing in the Hotel Kitchen.
15. Write a note on FHRAI.
16. Examine the future of Hospitality industry.
17. Explain about the methods of Hotel Reservation.
18. Discuss about the concept of Hotel Marketing.

SECTION - C

III. ANSWER ALL THE QUESTIONS IN 1000 WORDS EACH.

(3x10=30)

19. A) Write about the Regulatory conditions for Approval of Hotel Projects.

(OR)

B) Discuss the facilities are provided by major hotels.

20. A) Write a brief note on the growth of hospitality Industry.

(OR)

B) Explain about the functions of Information Department in the Hotel.

21. A) Write about the methods of cooking Foods.

(OR)

B) Discuss the role played by Indian Tourism Development Corporation in the development of Hotel industry.
