

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2015 – 2016 and thereafter)

SUBJECT CODE: 15CM/MC/BO14

B.Com. (A & F) DEGREE EXAMINATION NOVEMBER 2016
ACCOUNTING AND FINANCE
FIRST SEMESTER

COURSE : MAJOR – CORE
PAPER : BUSINESS ORGANISATION AND MANAGEMENT
TIME : 3 HOURS **MAX. MARKS: 100**

SECTION – A

ANSWER ALL QUESTIONS: (10 x 2 = 20)

1. What are the objectives of business?
2. Expand : HUF and BPO.
3. Define management.
4. What do you mean by organising?
5. What is training?
6. What is span of control?
7. Define communication.
8. Define control.
9. What is social responsibility?
10. Write a note on ethics in business.

SECTION – B

ANSWER ANY FIVE QUESTIONS: (5 x 8 = 40)

11. Discuss the ethical issues in corporate governance.
12. What are the differences between sole proprietorship and partnership?
13. Explain the importance of planning.
14. Distinguish between delegation and decentralisation.
15. Explain Maslow's theory of motivation.
16. Elucidate the importance of communication.
17. What are the future challenges of management? Suggest measures to meet the challenges.

SECTION – C

ANSWER ANY TWO QUESTIONS:

(2 x 20 = 40)

18. What are the advantages and limitations of joint stock companies?
19. Enumerate the principles of management according to Henry Fayol.
20. Explain the steps involved in the selection of suitable personnel in an organisation
21. Describe the different styles of leadership.
