

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2011-2012 & thereafter)
SUBJECT CODE: 11CM/ME/ED53

B.Com. / B.Com.(C.S) DEGREE EXAMINATION NOVEMBER 2016
COMMERCE
CORPORATE SECRETARYSHIP
FIFTH SEMESTER

COURSE : MAJOR – ELECTIVE
PAPER : ENTREPRENEURIAL DEVELOPMENT
TIME : 3 HOURS **MAX. MARKS: 100**

SECTION A - (10 x 3 =30 marks)
Answer ALL questions
Short Answer (Max 50 words)

1. Who is an Entrepreneur?
2. What is meant by product analysis?
3. Define the term 'Project'.
4. What is quantifiable project?
5. Define a project report.
6. What do you mean by pay back method?
7. What is meant by Risk?
8. What is financial planning?
9. What is venture capital?
10. Write a note on over-capitalization.

SECTION B - (5 x 6 =30 marks)
Answer any FIVE questions.
Essay Type Answers 300 words

11. What are the qualities of a successful Entrepreneur?
12. Explain the significance of Project.
13. What are the contents of Project Report?
14. List out the problems of Women Entrepreneurs.
15. Explain the importance of Financial Planning.
16. Define Lease. Explain the importance of Lease financing.
17. Explain the various tax benefits available to small scale industries in India.

SECTION C - (2 x 20 =40 marks)
Answer any TWO questions.
Essay Type Answers 1200 words

18. Explain the factors that contribute to the growth of Entrepreneurship.
19. What are the various forms of organization and explain its features?
20. Discuss the different stages of Project formulation.
21. Explain the various sources from which an enterprise can raise the required funds.
