

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI - 600 086
(For candidates admitted during the academic year 2011-2012 and thereafter)

SUBJECT CODE: 11CM/MC/CS54
B.Com. (CS) DEGREE EXAMINATION NOVEMBER 2016
CORPORATE SECRETARYSHIP
FIFTH SEMESTER

COURSE : MAJOR CORE

PAPER : CORPORATE SOCIAL RESPONSIBILITY

TIME : 3 HOURS

MAX MARKS: 100

SECTION - A

ANSWER ALL THE QUESTIONS:

10 x 3 = 30

1. What do you understand by Social Responsibility?
2. Mention the two results derived from the concept being ethical.
3. What do you mean by Corporate Governance?
4. Define a Stakeholder.
5. What are the suggestions for ethical decision making?
6. What do you mean by ethics in workplace?
7. State any four importance of CSR.
8. State any two characteristics of Corporate Culture in business.
9. Mention any two ways by which you can manage environmental issues.
10. Define Ethics.

SECTION - B

ANSWER ANY FIVE QUESTIONS:

5 x 6 = 30

11. Explain the six main areas of Social Responsibility.
12. Discuss the scope of Corporate Governance.
13. Write a role on Cadbury Committee report.
14. List out the recent ethical problems faced by corporate managers.
15. Explain the emerging role of organizations in resolving ethical issues.
16. Explain the voluntary guidelines issued by the Ministry of Corporate Affairs towards Corporate Governance.
17. Explain the professional ethics in a business environment.

SECTION - C

ANSWER ANY TWO QUESTIONS:

2 x 20 = 40

18. Elucidate the issues involved in Corporate Governance.
19. How can the quality of ethical performance be improved in a business firm?
20. "Subject of ethics is receiving serious attention in management circles in the recent days". Comment.
21. Explain the best CSR practices adopted by any leading Indian company.
