

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2015-2016)

SUBJECT CODE: 15CM/MC/BM24

B.Com./B.Com (CS) DEGREE EXAMINATION APRIL 2016
COMMERCE
CORPORATE SECRETARYSHIP
SECOND SEMESTER

COURSE : MAJOR – CORE
PAPER : BUSINESS MANAGEMENT
TIME : 3 HOURS

MAX. MARKS: 100

SECTION – A

ANSWER ALL QUESTIONS IN 30 WORDS:

(10 x 2 = 20)

1. Define Management.
2. State the different styles of leadership.
3. What is planning?
4. State three characteristics of a sound plan.
5. Define departmentation.
6. What is accountability in an organization?
7. What is orientation?
8. What is motivation?
9. Define control.
10. State the different types of communication.

SECTION – B

ANSWER ANY FIVE QUESTIONS IN 500 WORDS:

(5 x 8 = 40)

11. Explain the nature and characteristics of Management.
12. “Motivation is need based”. Point out how Maslow’s need hierarchy initiates this process.
13. Explain the advantages and disadvantages of planning.
14. State the importance of organization.
15. What are the different types of departmentation?
16. Explain the Leadership styles.
17. Explain the nature and purpose of control.

SECTION – C

ANSWER ANY TWO QUESTIONS IN 1200 WORDS:

(2 x 20 = 40)

18. Fayol's general principles of management provide a basis for development of a management theory. Comment.
19. Explain the various methods of training.
20. Explain the barriers to communication.
21. Explain the characteristics of an ideal control system.
