

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2015 – 16)

SUBJECT CODE: 15CM/PC/CR24

M.Com. DEGREE EXAMINATION APRIL 2016
COMMERCE
SECOND SEMESTER

COURSE : CORE

PAPER : CORPORATE GOVERNANCE AND SOCIAL RESPONSIBILITY

TIME : 3 HOURS

MAX. MARKS: 100

SECTION – A

ANSWER ANY SIX QUESTIONS:

(6 x 10 = 60)

1. Explain the need for Corporate Governance.
2. Explain a) Audit Committee
b) Shareholders Grievance Committee
3. What is globalization? What are the factors facilitating globalization?
4. What are the ethical issues in finance?
5. Explain the frauds in insurance sector.
6. What is Whistle blowing?
7. Explain any one model of CSR.
8. What are the types of boards?

SECTION – B

ANSWER ANY TWO QUESTIONS:

(2 x 20 = 40)

9. Explain the various Corporate Governance theories in detail.
10. Explain the roles and responsibilities of board of directors in detail.
11. What are the obligations which define good Corporate Governance?
12. Explain the Ethical issues in Marketing and Advertising.

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