

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086  
(For candidates admitted during the academic year 2008-09& thereafter)

SUBJECT CODE: SC/ME/CB34

B. A. DEGREE EXAMINATION, NOVEMBER 2010

BRANCH III – SOCIOLOGY

THIRD SEMESTER

COURSE : MAJOR – ELECTIVE

PAPER : COLLECTIVE BEHAVIOUR

TIME : 3 HOURS

MAX.MARKS:100

SECTION – A

**ANSWER ALL QUESTIONS. EACH ANSWER NOT TO EXCEED 50 WORDS.**

(10X2=20)

1. Define collective behaviour.
2. Is collective behaviour always rational? Explain.
3. What is the ideology behind Emergent Norm theory?
4. What is mass society?
5. Differentiate communal and sports riot.
6. What is mass hysteria?
7. Bring out the differences between rumour from gossip.
8. What are the types of mobs?
9. Define social movements.
10. What is terrorism?

SECTION – B

**ANSWER ANY FIVE QUESTIONS. EACH ANSWER NOT TO EXCEED 250 WORDS.**

(5X8=40)

11. What are the difficulties involved in the study of collective behaviour?
12. Explain the basic conditions for collective behavior to occur.
13. Discuss briefly Strain Theory.
14. What do you understand by Contagion Theory?
15. How do fashions arise and spread in a modern complex society?
16. List and explain the types of crowd in brief.
17. Enumerate and explain the techniques used for propaganda.
18. Describe computer linked social movements.

SECTION – C

**ANSWER ANY TWO QUESTIONS. EACH ANSWER NOT TO EXCEED 1000 WORDS.**

(2X20=40)

19. Analyse the nature and characteristics of collective behaviour.
20. Discuss in detail Resource Mobilization Theory.
21. Elucidate the dispersed collective behaviour with reference to urban legend and craze.
22. Define social movements and examine the characteristics and types of social movements.

\*\*\*\*\*