

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 86
(For candidates admitted from the academic year 2004-2005 & thereafter)

SUBJECT CODE: EC/PE/ID44

M. A. DEGREE EXAMINATION, APRIL 2008
BRANCH III – ECONOMICS
FOURTH SEMESTER

COURSE : ELECTIVES
PAPER : INDUSTRIAL ECONOMICS

TIME : 3 HOURS

MAX. MARKS: 100

SECTION – A

ANSWER ANY FIVE QUESTIONS. EACH ANSWER SHOULD NOT EXCEED 300 WORDS. (5 X 8 = 40)

1. What are the factors retarding rapid industrial growth?
2. Discuss the threats and opportunities faced by firms as a result of globalisation.
3. What is vertical integration? What are its alternatives?
4. What are the sources of industrial finance in India?
5. What are the causes for industrial sickness? Suggest measures to prevent and cure industrial sickness.
6. What are the problems faced by small-scale industry?
7. Discuss the causes for industrial disputes. How can industrial peace be attained?

SECTION – B

ANSWER ANY THREE QUESTIONS. EACH ANSWER SHOULD NOT EXCEED 1200 WORDS. (3X 20 = 60)

8. What are economies of scale and scope? How are they crucial to business strategy?
9. Why do firms diversify? Examine the costs and benefits of diversification.
10. What are strategic alliances and joint ventures? Illustrate your answer with suitable examples.
11. Discuss the trends in Industrial policy in India since 1947.
12. Examine the various indicators of performance of public sector undertakings.
