

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2004-05 & thereafter)

SUBJECT CODE : **CM/PC/GB24**

M.Com. DEGREE EXAMINATION APRIL 2008
COMMERCE
SECOND SEMESTER

COURSE : **MAJOR – CORE**
PAPER : **GLOBAL BUSINESS ENVIRONMENT**
TIME : **3 HOURS** **MAX. MARKS : 100**

SECTION – A

ANSWER ANY FIVE QUESTIONS: (5 x 8 = 40)

1. What is Global Business Environment? Discuss briefly the various factors affecting global business.
2. Explain the factors of global competitiveness.
3. What are the functions of UNIDO?
4. Global business is increasingly becoming e-business – Discuss.
5. Is it necessary to protect domestic industries from foreign competition?
6. In the context of international business, labour issues are more important – Explain.
7. What is buffer stock agreement? Bring out its limitations.
8. Write notes on: a) Features of Indian Patent Act.
b) Business Ethics.

SECTION – B

ANSWER ANY THREE QUESTIONS: (3 x 20 = 60)

9. What are TRIPS and TRIMS? Analyse their implications to India.
10. Write an essay on the functioning of IMF.
11. What is regional integration? Analyse the activities and achievements of SAARC.
12. What are the different trade strategies to be adopted in international trading?
13. Discuss about the political and regulatory environment in international trade.

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