

**STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086**  
**(For candidates admitted during the academic year 2008-09)**

**SUBJECT CODE: HS/MC/ME54**

**B. A. DEGREE EXAMINATION, NOVEMBER 2010**  
**BRANCH I – HISTORY**  
**FIFTH SEMESTER**

**COURSE : MAJOR – CORE**  
**PAPER : WOMEN AND MEDIA**  
**TIME : 3 HOURS** **MAX.MARKS:100**

**SECTION-A**

**Answer All Questions:** **[10x3=30 Marks]**

1. SMRC
2. Deepa Metha
3. Fourth Pillar
4. Yuv Vani
5. Akashvani
6. Stereo type
7. Rhetoric
8. Media Power
9. Shoba Dae
10. Music Albums

**SECTION-B**

**Answer any Eight Questions:** **[8x5=40 Marks]**

11. Explain the status of Electronic Media during emergency.
12. Do you think censorship is needed for TV programmes?
13. Comment on the Portrayal of women in TV serials.
14. What changes have you observed in the traditional electronic media due to the convergence of technologies.
15. Compare the works of Indian Women film directors.
16. Women can serve as better medical professionals-comment.
17. Women directors are not very successful in Tamil Film industry. Explain with examples.
18. Explain the ideology in films with suitable examples.
19. Comment on Obscenity and Vulgarity in advertisements today.
20. Explain the development of radio in India.

**SECTION-C**

**[3x10=30 Marks]**

21. a) What are the obstacles and opportunities available for women as Media Professionals.

OR

b) Write in detail about the advantages and disadvantages of different types of Media.

22. a) Critically examine the status of women journalists in the field of electronic media.

OR

b) Analyze the films directed by Suhasini Manirathnam.

23. a) Define male gaze and bring out its impact in Hindi & Tamil films.

OR

b) Discuss the role of vamps in soaps.

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