

**STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI – 600 086**  
**(For Candidates admitted during the academic year 2010-11)**

**SUBJECT CODE: HS/AC/TP14**

**B.A. DEGREE EXAMINATION NOVEMBER 2010**  
**BRANCH I A-HISTORY AND TOURISM**  
**FIRST SEMESTER**

**COURSE : ALLIED CORE**  
**PAPER : TOURISM PHENOMENON**  
**TIME : 3 HOURS** **MAX. MARKS: 100**

**SECTION- A**

**ANSWER ALL QUESTIONS. EACH ANSWER NOT TO EXCEED 30 WORDS. (10 X 3 = 30)**

1. Define Tourism Phenomenon.
2. Write a note on Thomas Cook.
3. What is Mass Tourism?
4. Explain Adventure Tourism.
5. Write a note on Business Tourism.
6. Is Rural Tourism growing?
7. State the importance of Religious Tourism.
8. Explain Social Tourism.
9. Write a note on WTO.
10. Define Eco-Tourism.

**SECTION- B**

**ANSWER ANY FIVE QUESTIONS. EACH ANSWER NOT TO EXCEED 250 WORDS. (5 X 8= 40)**

11. Briefly trace the History of Travel and Tourism.
12. Is Medical Tourism important to India?
13. State the concept of Paid Holidays.
14. Write about Tourism and Foreign Exchange.
15. What is Multiplier Effect?
16. Is Planning necessary for Tourism?
17. Write briefly about three National Attractions in India.
18. State the importance of the Man-made Attractions in India.

**SECTION- C**

**ANSWER ALL QUESTIONS. EACH ANSWER NOT TO EXCEED 1000 WORDS. (3X 10 = 30)**

19. State two definitions of tourism and estimate Tourism's importance in the globalized scenario.  
(OR)  
What are the various Motivations for Travel and Tourism?
20. State the benefits of Tourism development and explain it with special reference to economic benefits.  
(OR)  
Write in short the role of State in the growth of Tourism since Independence.
21. State the impact of Tourism on Society and explain it with special reference to Tamilnadu.  
(OR)  
Mention the Environmental Impact on Tourism and what are the challenges faced by "Sustainable Tourism".

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