

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2008 – 2009 & thereafter)

SUBJECT CODE : CM/MC/BM14

B.Com. DEGREE EXAMINATION NOVEMBER 2010
COMMERCE
FIRST SEMESTER

COURSE : MAJOR – CORE
PAPER : BUSINESS MANAGEMENT
TIME : 3 HOURS **MAX. MARKS : 100**

SECTION – A

ANSWER ALL QUESTIONS: (10 x 3 = 30)

1. How is Management an Art as well as a Science?
2. State any 4 qualities a manager should possess according to Fayol?
3. Explain intermediate planning.
4. Define MBO
5. State any 3 differences between delegation and decentralization.
6. What is territorial departmentation?
7. What is Apprenticeship Training?
8. Explain gestural communication
9. How do you deal with rumours in grape-vine communication?
10. What is gate-hiring?

SECTION – B

ANSWER ANY FIVE QUESTIONS: (5 x 6 = 30)

11. List the obstacles to effective planning
12. What are the advantages of MBO?
13. “A sound organization is the foundation for effective management “ Explain
14. What are the principles to be followed while delegating authority?
15. What are the external sources of recruitment?
16. How does Abraham Maslow classify human needs?
17. Most of the failures in communication arise due to faults on the part of the sender /receiver of the message – Explain.

SECTION – C

ANSWER ANY TWO QUESTIONS: (2 x 20 = 40)

18. ‘Planning is the most fundamental function of management’ – Discuss.
19. What is Communication? Explain the important types of Communication.
20. Control is an indispensable function of management – Explain.
21. What is selection? Enumerate the main steps in selection procedure.

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