

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI - 600 086
General Elective Course Offered by Department of Commerce to students for
B.A. / B.Sc. / B.Com. / B.C.A. / B.S.W. / B.V.A. Degree Programmes

SYLLABUS

(Effective from the academic year 2015-2016)

BUSINESS LEADERSHIP

CODE: 15CM/GE/BL22

CREDITS: 2

L T P : 2 0 0

TOTAL TEACHING HOURS: 26

OBJECTIVES OF THE COURSE

- To introduce the concept and theories of leadership management
- To understand the essentials of leadership traits and approaches

Unit 1

Introduction

(6 hrs.)

- 1.1 Definition and Characteristics of Leadership
- 1.2 Differences Between Leadership and Management
- 1.3 Role of a Leader- Group Task Roles, Group Building and Maintenance Roles

Unit 2

Functions and Responsibilities

(10 hrs.)

- 2.1 Functions and Responsibilities of a Leader
- 2.2 Qualities of a Leader
- 2.3 Leadership Patterns - Autocratic, Democratic, Free Rein, Bureaucratic, Manipulative and Expert Leadership

Unit 3

Leadership Styles

(10 hrs.)

- 3.1 Degrees of Leadership- Blake and Mouton's Managerial Grid
- 3.2 Facets of Leadership-Factors affecting Choice of Leadership
- 3.3 Different Approaches to Leadership- Trait Oriented, Situational Approach and Functional Approach

BOOKS FOR STUDY

Mamoria, C.B. and S.V.Gankar. *Personnel Management*. Mumbai: Himalaya, 2004

BOOKS FOR REFERENCE

Aswathappa, K. *Organisational Behaviour Text, Cases and Games*. Mumbai: Himalaya, 2007.

Edwin B. Flipppo, *Personnel Management*. Mumbai: Tata McGrawHill, 2004.

Peter F. Drucker. *Principles of Management*. Sultan Chand, 2003.

Prasad, L.M. *Human Resource Management*, New Delhi: Sultan Chand, 2004.

JOURNALS

International Journal of Management Reviews

International Journal of Business Management and Leadership

International Journal of Complexity in Leadership

WEB RESOURCES

www.insead.edu/library/rankings/journal_rankings.cfm

www.hbr.org

www.inderscience.com

PATTERN OF EVALUATION

No End Semester Examination, Only Internal Assessment

Average of CA and Component will be taken as Internal Assessment

Continuous Assessment:

Total Marks: 50

Duration: 90 mins.

Section A – 7 x 2 = 14 Marks (no choice)

Section B – 2 x 8 = 16 Marks (from a choice of three)

Section C – 1 x 20 = 20 Marks (from a choice of two)

Third Component:

List of Evaluation modes:

Seminars

Assignments