STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086

(For candidates admitted during the academic year 2015-2016)

SUBJECT CODE: 15PY/AC/SP15

B. A. DEGREE EXAMINATION, NOVEMBER 2015 BRANCH III – SOCIOLOGY FIRST SEMESTER

ALLIED - CORE COURSE

PAPER SOCIAL PSYCHOLOGY

TIME 3 HOURS MAX.MARKS:100

SECTION - A

I. ANSWER ALL QUESTIONS. EACH ANSWER NOT TO EXCEED 50 WORDS.

(10X2=20)

- 1. Define attitude.
- 2. What is social facilitation?
- 3. When is laissez –faire style of leadership effective and not so effective?
- 4. Define ethnocentricism.
- 5. What are social norms?
- 6. Give an example of how attitudes can be formed through classical conditioning.
- 7. What is forced compliance?
- 8. Explain semantic differential.
- 9. What are the methods by which we can reduce aggression in children?
- 10. Mention any two characteristics of crowds.

SECTION - B

II. ANSWER ANY FIVE QUESTIONS. EACH ANSWER NOT TO EXCEED 250 WORDS. (5X8=40)

- 11. What is discrimination? What are the types of discrimination?
- 12. Explain altruism. What are the factors which affect altruism?
- 13. Briefly explain the factors which lead to conformity.
- 14. Describe interview method of study.
- 15. Explain the types of listening.
- 16. What are the traits of an effective leader?
- 17. What are prejudices? Explain the emotional causes of prejudices?
- 18. What are the factors in interpersonal attraction?

SECTION - C

III. ANSWER ANY TWO QUESTIONS. EACH ANSWER NOT TO EXCEED 1200 WORDS. (2X20=40)

- 19. Explain the different theoretical perspectives of aggression.
- 20. Give an account of the different leadership styles.
- 21. Explain cognitive dissonance and its relationship with decision making and attitude change.
- 22. Define Social Psychology. Explain its nature and scope.