

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086
(For candidates admitted during the academic year 2015 – 2016)

SUBJECT CODE: 15HS/MC/IT14

B. A. DEGREE EXAMINATION, NOVEMBER 2015
BRANCH I A– HISTORY AND TOURISM
FIRST SEMESTER

COURSE : MAJOR - CORE
PAPER : INTRODUCTION TO TOURISM
TIME : 3 HOURS **MAX.MARKS:100**

SECTION – A

I. ANSWER ALL THE QUESTIONS IN 30 WORDS EACH. (10X3=30)

1. Who are the foreign Tourists?
2. Business Travels.
3. Sun Bath.
4. Sea – Shore Temple.
5. Eco Tour Guide.
6. Elephant Safari.
7. Computer Reservation System (CRS).
8. Beach Behaviour.
9. Ministry of Tourism.
10. World Tourism Day.

SECTION – B

II. ANSWER ANY FIVE QUESTIONS IN 300 WORDS EACH. (5X8=40)

11. List out the basic components of Tourism.
12. Bring out the importance of Medical Tourism.
13. Consider Ajanta, Ellora and Elephanta caves as the Heritage Sites of India.
14. What do you understand by the Geographic Information System?
15. Examine the need of Wildlife Conservation.
16. Write a note on Human Rights and Tourism.
17. Sketch a brief account on National Tourist Organisation.
18. Explain the functions of ITDC.

SECTION – C

III. ANSWER ALL THE QUESTIONS IN 1000 WORDS EACH. (3X10=30)

19. (a) Describe the various types of Tourism.
OR
(b). Bring out the role of Tourism Centres in promoting Indian culture.
20. (a) Assess the role of Indian Railways in the Progress of Domestic Tourism.
OR
(b). Write an essay on Eco Tourism resources in India.
21. (a). Describe the importance of Information Technology in Tourism development.
OR
(b) .Evaluate the objectives and achievements of TTDC.
