

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2015 - 2016)

SUBJECT CODE: 15CM/MC/BO14

B.Com. (A & F) DEGREE EXAMINATION NOVEMBER 2015
ACCOUNTING AND FINANCE
FIRST SEMESTER

COURSE : MAJOR – CORE
PAPER : BUSINESS ORGANISATION AND MANAGEMENT
TIME : 3 HOURS **MAX. MARKS: 100**

SECTION – A

ANSWER ALL QUESTIONS: (10 x 2 = 20)

1. Define a Joint stock company.
2. Give the meaning of Contingency Approach to management.
3. Mention any four external sources of recruitment.
4. What is meant by informal communication?
5. Give the meaning of Social Responsibility.
6. Highlight any four features of HUF.
7. Bring out any four differences between delegation and decentralization.
8. Give the meaning of Span of control.
9. Bring out any four reasons to say that control is important.
10. What is meant by managerial ethics?

SECTION – B

ANSWER ANY FIVE QUESTIONS: (5 x 8 = 40)

11. Discuss the nature of Business System.
12. What are the merits and demerits of Sole Proprietorship?
13. Explain the process of planning.
14. What are the principles of management?
15. Write a note on the different types of leaders.
16. Discuss the process of communication.
17. Explain the challenges faced by management.

SECTION – C

ANSWER ANY TWO QUESTIONS:

(2 x 20 = 40)

18. Discuss the objectives of modern business.
19. Explain the principles of Scientific management contributed by F.W.Taylor. Also enumerate the techniques of scientific management.
20. Discuss the need for training. What are the various methods of employee training?
21. Define control. Explain its process.
