

**STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI - 600 086**  
(For candidates admitted during the academic year 2011-2012 and thereafter)

**SUBJECT CODE: 11CM/MC/CS54**

**B.Com. (CS) DEGREE EXAMINATION NOVEMBER 2015**  
**CORPORATE SECRETARYSHIP**  
**FIFTH SEMESTER**

**COURSE : MAJOR CORE**

**PAPER : CORPORATE SOCIAL RESPONSIBILITY**

**TIME : 3 HOURS**

**MAX MARKS: 100**

**SECTION - A**

**ANSWER ALL THE QUESTIONS:**

**10 x 3 = 30**

1. What do you mean by corporate social responsibility?
2. Explain the term 'business ethics'.
3. What is corporate governance?
4. Define environmental issues.
5. Who is a stakeholder?
6. What is the ethical dilemma in business?
7. List out few importance of CSR.
8. State the board of directors of corporate governance.
9. Write short notes on corporate environment.
10. Define employee.

**SECTION - B**

**ANSWER ANY FIVE QUESTIONS:**

**5 x 6 = 30**

11. Give a brief note on the need for CSR.
12. Briefly discuss the ethical issues of business.
13. Explain in short the functions of corporate governance.
14. Discuss briefly the structure of corporate governance.
15. Describe in short the natural environment of business.
16. What do you mean by corporate philanthropy? Explain.
17. State the concept of community volunteering in Business.

**SECTION - C**

**ANSWER ANY TWO QUESTIONS:**

**2 x 20 = 40**

18. What is Corporate Sustainability? Explain in detail.
19. Explain in detail the role of organization in resolving ethical issues.
20. Give a detailed explanation regarding socially responsible business practices.
21. Explain the procedure for managing the environmental issues.

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